

StepSquad

A private, calm support app for small trusted recovery groups.

What It Is

StepSquad is a simple mobile app for small groups of trusted people in recovery who want an easier way to stay connected between meetings. It is designed to support real contact, steady check-ins, and quieter day-to-day accountability.

Why It Exists

Many group chats and social apps feel noisy, performative, or too broad. StepSquad is meant to feel smaller, more personal, and more grounded. The goal is not to create another social network. The goal is to make trusted support easier to reach and easier to maintain.

What Makes It Different

- Private and invite-only.
- Built for trust-first groups, not public communities.
- No feed, no discovery, and no follower model.
- No ads, no engagement tricks, and no analytics creep.
- Designed to feel calm, low-noise, and intentional.

Core Features

- A simple squad home.
- One shared squad chat.
- Private one-to-one messages.
- Gratitude posts.
- A daily reflection prompt.
- Need Support for moments when someone wants extra care or contact.
- Basic notifications.

How It Is Meant To Help

- Make it easier to notice when someone has gone quiet.
- Give people a gentle way to check in with each other.
- Support honest connection without turning recovery into performance.
- Keep the experience useful without becoming something people feel pressured to keep up with.

Product Boundaries

- Best suited to small trusted groups.
- Lived activity clears after 30 days.
- Private messages also clear after 30 days.
- The app is meant to support real relationships, not replace them.

What StepSquad Is Not

- Not a public recovery network.
- Not a social feed.
- Not a follower or creator platform.
- Not a streak, score, or ranking system.
- Not a place for noise, pressure, or clout.

Closing Note

StepSquad is being built as a quieter, more dependable support tool for small trusted recovery circles. The intention is simple: help people stay meaningfully connected without turning that connection into another online performance space.